



SHARE THE RIDE,  
SPLIT THE DEAL

**cervélo**  
VROOMEN.WHITE.DESIGN

## BUY TWO CERVÉLO BIKES NOW AND GET \$2,000 OFF\*

We want you to share the **Cervélo** experience. From now till Jan 31, 2012, bring a friend to your nearest dealer and purchase together to get \$2,000 off the total purchase price. That's \$1,000 off each bike! Or you can buy the first **Cervélo** and receive a redeemable coupon for the second one.\* Because riding alone is never as fun.

SEE YOUR LOCAL CERVÉLO DEALER TODAY FOR MORE

\*Terms and conditions apply.

1. Offer only applies to all in-store stock or models currently available from **Cervélo** before January 31, 2012. a. Offer is subject to availability. b. Product range and sizing may vary per dealer. c. Both bikes must be purchased from the same store. d. Both bikes must be paid in full and received on or before January 31, 2012. 2. To receive your \$2,000 discount, you may either: a: Purchase two complete Cervélo bikes at the same time and, at the time of purchase, have your dealer register them online or by completing a registration form; or b: Purchase one complete **Cervélo** bike, obtain a Purchase Certificate via email by registering the bike online at [http://cervelo.com/en\\_us/company/support/owners/](http://cervelo.com/en_us/company/support/owners/) and then redeem the Purchase Certificate for a \$2,000 discount at the time you purchase the second complete bike at the same dealer from whom you purchased the first bike. i. You must provide both the proof of purchase for the first bike and the Purchase Certificate (where applicable) to receive the discount. ii. Both the proof of purchase and Purchase Certificate must include the customer's name, contact number and email address, the serial number of the first bike and the name of the dealer. 3. This offer is not inclusive of the **Cervélo** P1 Model. 4. This offer is only available from December 16, 2011 until midnight January 31, 2012. 5. All purchases must be made within the offer dates. 6. Returns are not permitted under the terms of this offer. 7. Exchanges are only permitted in the event that the bike is deemed to be defective. 8. This offer is void where prohibited by law.

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